

2011



Combined Federal Campaign

50th ANNIVERSARY

Pikes Peak Region
Keyworker Training
2011



Overview:

- ★ CFC Overview
- ★ Keyworker Role & Responsibilities
- ★ Campaign Timeline
- ★ Solicitation
- ★ Campaign Materials
- ★ Pledge Collection & Reporting
- ★ PII & OSI Security
- ★ Tips & Tools
- ★ Campaign Celebration
- ★ Questions

CFC

- ★ The mission of the CFC is to **promote and support philanthropy** through a program that is **employee-focused, cost-efficient**, and effective in **providing all Federal employees the opportunity** to improve the quality of life for all
- ★ Largest and most successful workplace giving campaign in the world
- ★ Only **authorized** charity fundraising in Federal workplace
- ★ **Designation** Campaign – not all charities receive funds
- ★ Each region sets Campaign Solicitation period sometime between September 1 – December 15 each year

50th Anniversary:

- ★ Federal Workers' Commitment & Generosity
- ★ 50 Years = Nearly \$7 Billion
- ★ Continue Expanding Opportunities for giving
- ★ Wide Variety of Charitable Choices
- ★ New Logo:



Thank you for partnering with the CFC!



CFC



Feds & Charities simply helping others

Thank you for partnering with the CFC!



Pikes Peak CFC

- ★ 2011 Campaign Focus – “Go Green with CFC!”
 - ★ Online Training Materials
 - ★ Online Pledging
 - ★ “Green” Thank You Gifts
- ★ 2011 Campaign Solicitation Period: **October 3 – November 18**
- ★ Campaign Celebration: **January 19, 2012**

Pikes Peak CFC

★ Strategic Plan Vision

- ★ To create a positive charitable giving climate which enables federal employees to significantly impact their local, national, international communities through an efficient campaign that employs choice, confidence and convenience while enhancing personal significance.

★ Strategic Plan Mission

- ★ To connect people to people, to their values, and to their beliefs
- ★ To make a difference
- ★ To produce passion
- ★ To feel good about accomplishments
- ★ To recognize and reward campaign team
- ★ To infuse campaign ownership in the minds and hearts of Federal employees

Pikes Peak CFC

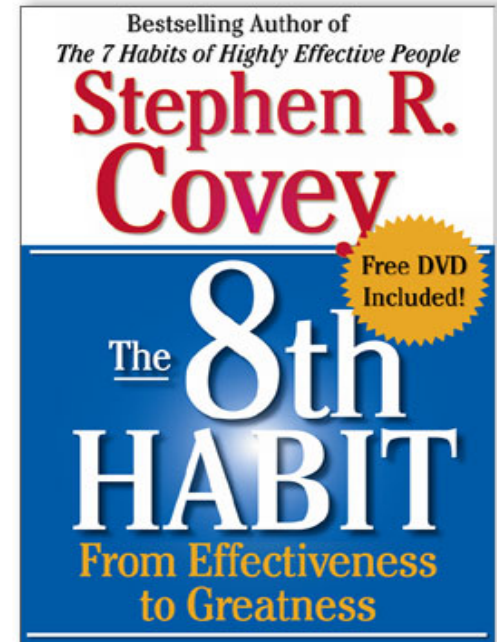
★ Strategic Plan - Goals & Objectives

- ★ To educate donors on the impact, benefit and effectiveness of their contribution through the CFC (increase donor awareness)
- ★ To integrate workplace and personal core values into campaign (“service before self,” “leaving a legacy”.)
- ★ To increase participation by attracting/cultivating new donors
- ★ To increase donations
- ★ To enhance the giving experience
- ★ To link donors and human health & welfare program recipients

Pikes Peak CFC

★ Strategic Plan Implementation

Stephen Covey: “When you engage in work that taps your talent and fuels your passion—that rises out of a great need in the world that you feel drawn by conscience to meet—therein lies your voice, your calling, your soul’s code.”



Pikes Peak CFC

★ The 8th Habit Applied:



“Find your voice”...

Thank you for partnering with the CFC!

Pikes Peak CFC

★ The 8th Habit Applied:



“...and inspire others to find theirs.”

Thank you for partnering with the CFC!

Pikes Peak CFC

★ Strategic Plan Results:

2010 Contributions
\$2,487, 647

★ Regional National Recognition (2002 – 2010)

★ 5 Campaign Innovation Awards

★ National Leadership Award

★ 2 National Performance Awards

★ 9 National Hero Awards

Thank you for partnering with the CFC!



CFC Rules & Regs

CFC Campaign Rules

- ★ 100% Awareness
- ★ 100% Opportunity
- ★ 100% Follow-Up
- ★ No Coercion
- ★ 5CFR Part 950 for reference

Pikes Peak CFC Rules

★ Rule #1: Must Have Fun!



Thank you for partnering with the CFC!

Pikes Peak CFC Rules

★ Rule #2: Must Have Chocolate!



Thank you for partnering with the CFC!

Pikes Peak CFC

★ Rule #3: Keep It Simple!



Thank you for partnering with the CFC!

Campaign Team Superstars

- ★ Installation Project Officers
- ★ Mission Element Project Officers
- ★ Unit Project Officers
- ★ Keyworkers (1:25)

Campaign Team Superstars

★ Volunteers

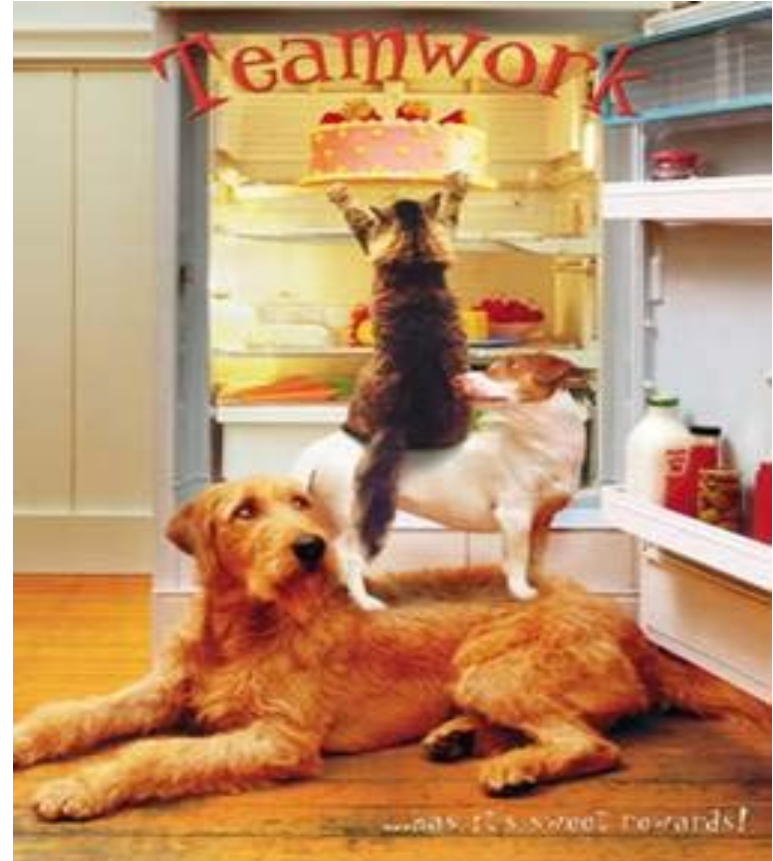


★ Voluntolds



Keyworker Role & Responsibilities

- ★ Campaign Planning
- ★ Materials Pick Up
- ★ Pledge Solicitation
- ★ Pledge Reporting
- ★ Award Distribution



Campaign Timeline

- ★ Campaign Preparation: Now until Oct 3
- ★ Campaign: October 4 – November 18
 - ★ Week 1 – 100% Awareness
 - ★ Kickoff Event
 - ★ Week 2 – 100% Opportunity
 - ★ Group Presentation
 - ★ Week 3 – 100% Follow Up
 - ★ Collect Pledges
 - ★ Week 4 – 6 Follow Up and answer questions

Thank you for partnering with the CFC!



Campaign Plan

Campaign Planning: Now until October 3

- ★ Coordinate Your Group Presentation
 - ★ ME Group Presentation (Units Keyworkers work together)
 - ★ Charity Speakers at a Group Presentation
 - ★ Chili Cook-offs
 - ★ Bake Sales
 - ★ Penny Wars
 - ★ Car wash, shoe shine, 5k run, pig kissing etc.

Thank you for partnering with the CFC!



Campaign Promotion

Campaign Planning: Now until October 3

- ★ Promote Campaign
 - ★ Commander Supportive Remarks
 - ★ Posters/Flyers
 - ★ Campaign Video
 - ★ Email Blasts
 - ★ Sticky Notes

Thank you for partnering with the CFC!

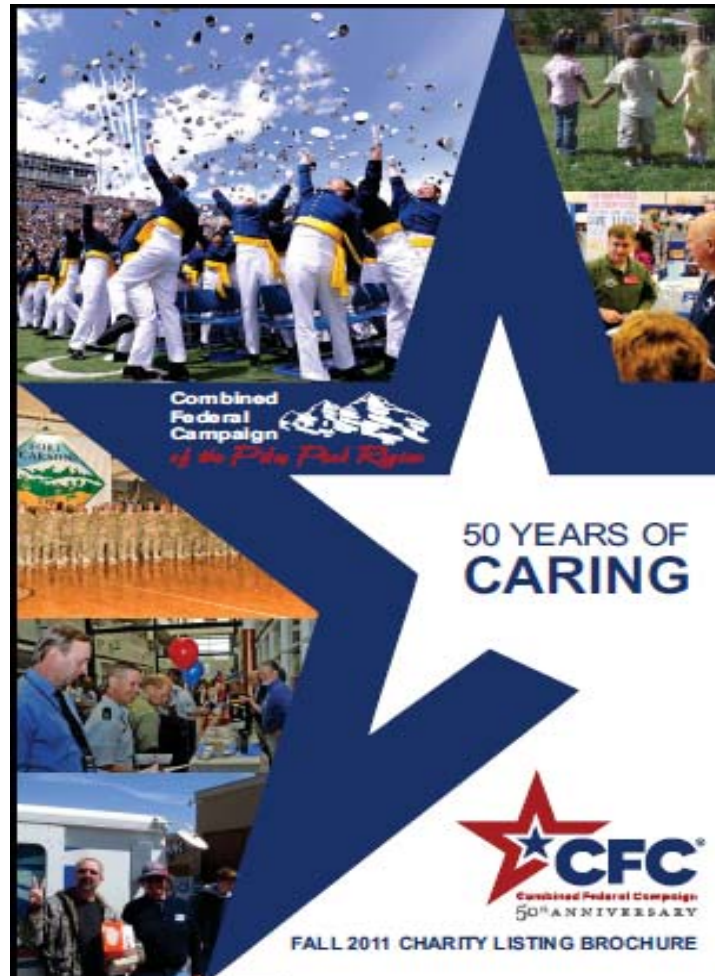


Materials Distribution

★ Sept 27/28

- ★ ME/UPO receives materials for unit
- ★ ME/UPO breaks out materials for each keyworker
- ★ Keyworker distributes materials to personnel
- ★ Thank You gifts are provided by ME/UPO at weekly Turn-in
- ★ Thank You Gifts are distributed weekly to donors

Campaign Theme



Thank you for partnering with the CFC!



Solicitation

★ Week One Awareness

★ Installation Campaign Promotion

- ★ Posters & flyers displayed
- ★ Thermometers posted
- ★ Commander Supportive E-Blasts
- ★ Installation Kick Off
- ★ Materials Distribution

★ ME/Unit Group Presentation

- ★ Employee Testimonial
- ★ Charitable Agency Speaker
 - ★ Terri's Poem
- ★ Regional Video
 - ★ Makes the “ask” for the Keyworker
 - ★ Sticky notes

Thank you for partnering with the CFC!



Solicitation

★ Week Two Opportunity

★ One-on-One

- ★ The “ask”
- ★ Q & A
- ★ Giving Options
- ★ Thank you Gifts

★ Week Three Follow Up

★ Individual confirmation

- ★ One-on-One peer follow up
- ★ E-blasts
- ★ Sticky notes

Thank you for partnering with the CFC!



Solicitation

- ★ Group Presentation
 - ★ Easiest way to impact a large number of people at once
 - ★ Personalizes the impact of giving through the CFC
 - ★ Excellent opportunity to connect with some of the amazing charities

Thank you for partnering with the CFC!



Campaign Materials

★ Traditional Campaign Brochure

- ★ Index
- ★ Agency Order
- ★ Agency Information

★ Pledge Form

- ★ Electronic Pledge Form
- ★ Designating
- ★ Gift Giving Guide

★ Pledge Accounting

- ★ Keyworker Report Envelope
- ★ Turn-in Process & Schedule

Thank you for partnering with the CFC!



Campaign Materials

★ Campaign Brochure

★ Charity Order – Rotated by category

- ★ International Charities

- ★ Local Charities

- ★ National Charities

 - ★ Federations listed in random order

★ Alphabetized charity index – last two pages of book

★ Charity Information

36599 Easter Seals of Colorado (303) 233-1666

www.eastersealscolorado.org EIN#840412575 Serving people with disabilities and their families to help change and improve their lives so they can live with equality, dignity, and independence 15.3% E, J, P

Thank you for partnering with the CFC!



Pledging

★ Ways to Contribute – “Go Green”

★ Payroll Deduction Online

★ CFC Nexus

- ★ Online Assisted Giving

- ★ DFAS still required a wet signature

- ★ Payroll office must input data (rather than upload from data storage)

★ Four easy steps

- 1) Register
- 2) Log in by using the username/password you entered when registering.
- 3) Make a pledge
- 4) Print pledge confirmation, sign, and turn in to keyworker



Pledging

★ Ways to Contribute – “Go Green”

- ★ Payroll Deduction Online
 - ★ Web-based Traditional Pledge Form
 - ★ PDF Fill-In Form

Pledging

★ Ways to Contribute

★ Traditional Payroll Deduction



FALL 2011 - Combined Federal Campaign
of the Pikes Peak Region
 6660 Delmonico Drive, Suite 503D, Colorado Springs, CO 80919

DATE OF CONTRIBUTION: _____

CFC Campaign #: 0140
ATTENTION PAYROLL OFFICES:
Only use this number to identify the local campaign.

NFC City/State
 Code: **08-0430**

PLEASE USE A BALL POINT PEN & WRITE FIRMLY
 For a list of CFC agencies, visit our website at www.PeakCFC.com

Copy 1 - Payroll Office

PRINT NAME (LAST)	FIRST	MIDDLE	INITIAL	<input type="checkbox"/> CIVILIAN <input type="checkbox"/> MILITARY	FEDERAL AGENCY AND OFFICE	SSN/ EMPLOYEE ID
WORK ADDRESS & ZIP CODE					WORK PHONE	

CONTRIBUTION: Fill in the blank showing the amount of your payroll allotment, cash or check contribution. Write in the total of your annual contribution in the space provided.

ALLOTMENT SOURCE	AMOUNT	INTERVAL	TOTAL GIFT	Charity Code	ANNUAL AMOUNT
MILITARY PAYROLL <small>Branch of Service?</small>	\$	X 12 Months =	\$		\$
CIVILIAN PAYROLL	\$	X 26 Pay Periods =	\$		\$
OTHER	\$	<input type="checkbox"/> CASH <input type="checkbox"/> CHECK (payable to CFC), Check Number: _____			\$

CFC Organizations do not provide goods or services in whole or partial consideration for any contributions made to the organizations via this pledge card.

DESIGNATED GIFTS: To designate to one or more charities or federated groups, fill in the charity code(s) and dollar amounts above. Undesignated gifts are distributed among all organizations in proportion to their pledges. A complete list of CFC agencies can be downloaded from the CFC website: www.PEAKCFC.com

Please Check if Applicable (note: if preferred, you can choose an item from a lower category or if you choose to decline your gift check here)

Silver Award (1 Hours Pay)
 Gold Award (2 Hours Pay)
 Anniversary Level(\$750-\$999)
 Eagle Club (\$1,000-\$1,249)
 Golden Eagle Club (\$1,250+)

CFC Tote
 CFC Water Bottle
 CFC Anniversary Coin
 2011 Mint Proof 4 Coin Presidential Dollar Set Plus CFC Anniversary Coin
 2011 Mint Proof Coin Set (including all annual quarters & Presidential Dollars) Plus CFC Anniversary Coin

Upon request, Eagle trophies can be made available as an alternate gift at the Eagle and Gold Eagle Club Levels.

INFORMATION RELEASE (OPTIONAL)

Any information you enter below will be released, along with your name, to the charity(ies) to which you made a pledge. Do not enter your work address or e-mail.

Home Address: _____

Personal E-Mail Address: _____

In addition to my contact information, I authorize the CFC to release the amount of my pledge to the charity(ies) designated above.

PAYROLL DEDUCTION AUTHORIZATION

I hereby authorize any agency of the United States Government by which I may be employed during 2012 to deduct the amount(s) shown above from my pay each pay period during the calendar year 2012 starting with the first pay period that begins in January and ending with the last pay period that begins in December, and to pay the amounts so deducted to the Combined Federal Campaign shown above. I understand that this authorization may be revoked by me in writing at any time before it expires.

SIGNATURE _____ DATE _____



Pledging Errors

★ If the annual amount does not match the total gift, contact the donor; donor must initial any changes.

or check contribution.		FOUR DIGIT CHARITY CODE				ANNUAL AMOUNT	
TOTAL GIFT		8	8	8	8	250.00	
\$	1000.08	6	0	0	6	250.00	
\$							
able to CFC)							

DESIGNATED GIFTS: To designate to one or more charities or federated groups that appear on the list provided.

Receipt & Accounting, Yellow Copy - Contributor &

Thank you for partnering with the CFC!



Pledging Errors

★ Designation to an invalid agency code. Pledges can only be made to agencies listed in this region's brochure.

CONTRIBUTION: Fill in the blank showing the amount of your payroll allotment, cash or check contribution. Write in the total of your annual contribution in the space provided

Use the **NEW FIVE-DIGIT** CFC Charity Codes Only

ALLOTMENT SOURCE	AMOUNT	INTERVAL	TOTAL GIFT		ANNUAL AMOUNT
MILITARY PAYROLL	\$	X 12 Months =	\$	01000	320.00
CIVILIAN PAYROLL	\$ 40	X 26 Pay Periods =	\$ 1000.00	01001	320.00
OTHER	\$	<input type="checkbox"/> CASH or <input type="checkbox"/> CHECK (payable to CFC)		American Red	360.00
				Cross in Poughkeepsie, NY	

CFC Organizations do not provide goods or services in whole or partial consideration for any contributions made to the organizations via this pledge card.

DESIGNATED GIFTS: To designate to one or more charities or federated groups that appear on the list provided, fill in the charity or federation code(s) and dollar amounts above. A complete list of CFC agencies can be downloaded from the CFC web site: www.bayareacfc.org

Copy #1 - Payroll Office

Pledging Errors

★ In accordance with IG auditors, Keyworkers are to reject changed forms and request donor to submit a new form.

Use the **NEW FIVE-DIGIT**
CFC Charity Codes Only

					ANNUAL	AMOUNT
1	2	3	4	5	1040.00	
5	4	3	2	1	1,040.00	

For charities or federated groups that appear on the list provided, fill in the charity or federation code. A list of CFC agencies can be downloaded from the CFC web site: www.bayareacfc.org

Copy #1 - Payroll Office

or if you choose to decline your gift check here

Thank you for partnering with the CFC!

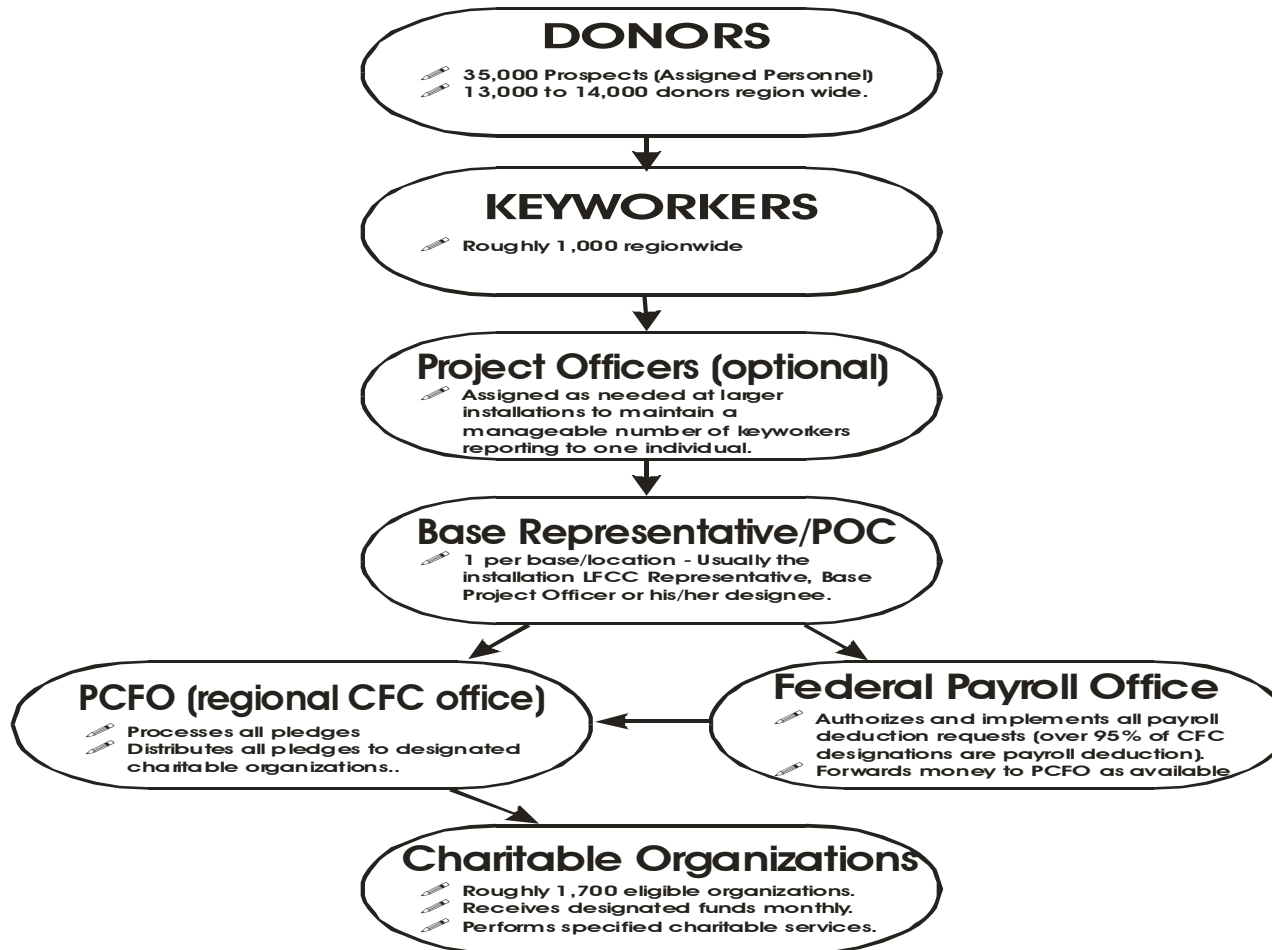


Pledging

★ Ways to Contribute

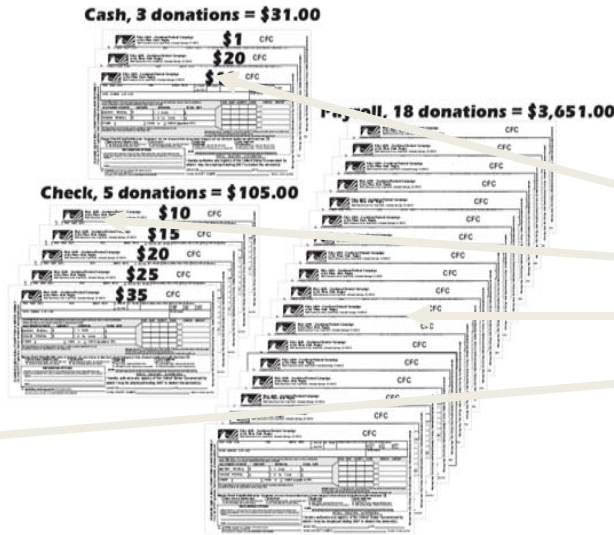
- ★ One-Time Cash or Check Donation
 - ★ Less than 5% of the contributions are given this way
 - ★ Typically end of year IRS tax deductions
 - ★ Fundraisers
 - ★ Checks must be made out to CFC

Turn-In Procedures



Campaign Reporting

NEXUS Forms



CFC of the Pikes Peak Region (0140)
KEYWORKER REPORT FORM

THIS REPORT IS: FIRST _____ ADDITIONAL _____ FINAL _____

AGENCY OR INSTALLATION: U.S. Postal Service

UNIT NAME: SAF - Texas Total Number of Employees in Unit: 211

UNIT CODE: _____ Total Number of Employees Contacted to Date: 17

KEYWORKER: Darryl Bonarick

TELEPHONE: 650-792-1111

EMAIL: Bonarick.D@usps.com

Keyworker Instructions

1. Fill in the SUMMARY INFORMATION REQUESTED BELOW FOR THOSE CONTRIBUTIONS CONTAINED IN THE INFORMATION PREVIOUSLY SUBMITTED.
2. INDICATE THE NUMBER OF CONFIDENTIAL ENVELOPES ENCLOSED:
3. Place all completed electronic cash contributions in the envelope and deliver to your Point of Contact.
4. With your Chairperson, validate the contents of this report and sign in the bottom left hand corner.
5. Make a Xerox copy of the face of this envelope for your records.

Number of Confidential Envelopes Enclosed: 0

DATE PROCESSED	BATCH #	CFC #

TYPE OF PAYMENT	NUMBER OF DONORS	AMOUNT (\$)
U.S. CURRENCY	3 donors	\$ 31.00
CHECKS	5 donors	\$105.00
DEDUCTION	18 donors	\$3,651.00
TOTALS	26 Total Donors	Total \$3,787.00

DO NOT WRITE IN THIS SPACE

FOR USE BY CFC ACCOUNTING AGENT

Number: _____

Amount: _____

Processed: _____

Verified: _____

Payroll Deduction: _____

Cash Contributions: _____

Total: _____

We have validated the contents of this envelope and confirm that it contains the cash, checks and payroll deduction amounts reported above.

Keyworker: Darryl A. Bonarick

Project Officer: _____

Chairperson: _____

PCFO: _____

Date: _____

of Each Contained in this Envelope,

5 Silver Award (1 hour pay per month)

3 Gold Award (2 hours pay per month)

0 Eagle Club (\$50 to \$99)

1 Golden Eagle Club (\$1,000 and over)

On a weekly basis, the ME PO will collect all KW envelopes, verify the contents with the KW and turn in to IPO or designated Finance Officer. CFC Staff will re-verify the content of the envelopes with the IPO. A chain of custody transition form on the envelope will be signed at each level of turn-in (IG requirement)

Thank you for partnering with the CFC!



Turn-In

- ★ ME/UPO will schedule Turn-In Day and Time
 - ★ You will meet same time/day each week for Turn-in with ME/UPO
 - ★ Keyworkers:
 - ★ All Keyworkers are to turn in each week
 - ★ PII Compliance
 - ★ Data Processing
 - ★ Ensure you allow enough Turn-in Time for report envelope verification and sign-off

Turn-In

- ★ ME/UPO will schedule Turn-In Day and Time
 - ★ You will meet same time/day each week for Turn-in with ME/UPO
 - ★ Keyworkers:
 - ★ All Keyworkers are to turn in each week
 - ★ PII Compliance
 - ★ Data Processing
 - ★ Ensure you allow enough Turn-in Time for report envelope verification and sign-off

Thank you for partnering with the CFC!



Turn-In

★ ME POs Check Keyworker Envelopes

- ★ Verify BOTH the dollar amounts AND the number of each kind of donation.
- ★ Verify that the name on the check, matches the name on the pledge form (if not, note the name of the donor on the check and the name from the check on the pledge form).
- ★ Have Keyworker turn-in thank you gift tracking form electronically & cut and paste to your master for ME tracking.

Thank you for partnering with the CFC!



PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

- ★ OPM generally defines PII as information that:
 - ★ Can be used to discern or trace a person's or entity's identity; and alone or combined with other information can be used to compromise the integrity of agency records relating to a person by permitting access to unauthorized disclosure of these records
- ★ **Pledge Form**

PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

- ★ OPM defines OSI as any information:
 - ★ Related to the Federal donor or charitable entity that could alone, or combined with other information, be used to commit fraudulent acts against the Federal donor or charitable entity. For example, **a donor's home address, bank account number or routing number would constitute other sensitive information.**

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

- ★ Campaign Responsibilities
 - ★ It is the local campaign's responsibility to ensure it has implemented adequate controls to protect against the unauthorized release and misuse of personally identifiable and other sensitive information. Local campaigns are responsible for the proper handling of PII and OSI, regardless of location.

PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

- ★ Campaign Responsibilities
 - ★ Proper control and handling of PII and OSI residing in collection envelopes, on computers, on removable media, and on paper and electronic documents
 - ★ Ensuring portable data storage and communication devices are properly controlled and secured at all times

PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

- ★ Campaign Responsibilities
 - ★ Restricting access to PII and OSI to only those individuals who have a business need for it
 - ★ Keeping paper documents with PII or OSI in locked storage rooms or safes which can only be accessed by authorized users or security personnel

PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

- ★ Campaign Responsibilities
 - ★ Encrypting any PII or OSI as an attachment when transmitting it through email. Do not send PII or OSI in the content of an email.

PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

★ Reporting PII Breaches

- ★ A breach of PII or OSI includes the actual or suspected loss of control, compromise, unauthorized disclosure, unauthorized acquisition, or unauthorized access of PII or OSI whether physical or electronic

PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

★ Reporting PII Breaches

- ★ In accordance with 5 CFR § 950.104(b)(13) a LFCC is required to immediately report to OPM all potential PII data and OSI breaches -- whether they involve paper documents or electronic information. Potential PII data and OSI breaches must be reported within 30 minutes of discovery via telephone on (202) 606-2564 or email at cfc@opm.gov to OPM.

PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

★ Reporting PII Breaches

- ★ Both actual and suspected breaches should be reported, even if it is believed the breach is limited, small, or insignificant. In addition, the LFCC is reminded of its obligation to report all security incidents involving PII to US-CERT within the Department of Homeland Security (see US- CERT web site at <http://www.us-cert.gov/federal/reportingRequirements.html>) and providing notification to victims of PII or OSI breaches, as appropriate.

Thank you for partnering with the CFC!



PII & OSI

OPM Personal Identifying Information (PII) & Other Sensitive Information (OSI) Memorandum

Your cooperation in protecting donor and charity privacy and preventing identity theft is appreciated!

Thank you for partnering with the CFC!



Thank you Gifts

2011 Awards Program



All gifts are appreciated, and as a "thank you" for making a contribution, **Every Donor** will receive this custom *CFC Pen*.



Silver Award givers are those that give 1 hours pay per month (see chart on inside cover of pledge form or page 2 of Agency Listing Brochure). Silver Award Givers will receive a custom *CFC Tote Bag*.

Gold Award givers are those that give 2 hours pay per month (see chart on inside cover of pledge form or page 2 of Agency Listing Brochure). Gold Award Givers will receive a custom *CFC Water Bottle*.



50th Anniversary Award
To mark the 50th Anniversary of the CFC, any donor that makes a contribution of \$750 or more will receive the Commemorative 50th Anniversary CFC Coin.



Eagle Club Donors are those that give an annual gift of \$1,000-\$1,249. **Eagle Club Donors** receive a 2011 United States Mint Proof Dollar Coin Set - featuring all 4 of the new Presidential Golden Dollars PLUS the 50th Anniversary CFC Coin.



Golden Eagle Club Donors are those that give an annual gift of \$1,250 or more. As a thank you, **Golden Eagle Club Donors** receive a 2011 United States Mint Proof Collectors Coin Set - featuring the annual quarters and the Gold Presidential Dollars PLUS the 50th Anniversary CFC Coin.

Upon Request, Eagle Trophies are available as an alternate gift at the Eagle and Golden Eagle Club Levels.



A Special Thanks to Keyworkers
As a thank you for the hard work and dedication each keyworker puts forth, they will receive a custom CFC String Bag / Back Pack.

Additionally, all Keyworkers who qualify for a Unit Award will personally receive a CFC Coin presented by the Commanding General and CFC Chairman at the conclusion of the campaign (plaques will be presented to each qualifying unit).



Gift Tracking

- ★ Track Donor Thank You Gifts
 - ★ Have each Keyworker keep a list of their 25 Co-Workers with a check box of what gift that donor requests – May only track gift – NOT contribution amount!
 - ★ Gift Delivery (check Box on tracking form)
 - ★ Donor Gift Receipt (check box on tracking form)
 - ★ Although Donors don't give for the donor gift, they can easily feel slighted if promised something they don't receive

Campaign Hero Nominations

- ★ Submit Hero Nominations by November 18
 - ★ Nominate anyone you see going above and beyond during the Campaign
 - ★ Heroes are selected by the LFCC and honored at the Campaign Celebration
 - ★ Heroes may also be submitted to DC for National recognition

Thank you for partnering with the CFC!



Campaign Follow Up

- ★ Campaign Wrap-Up: November 21 – December 15
 - ★ Ensure CFC Staff has your Totals for Awards
 - ★ CFC Staff need your Campaign Totals to order Awards Plaques
 - ★ Ensure CFC Staff has all Keyworker names for Certificates
 - ★ CFC Staff will print Certificates of Appreciation for all campaign team members
 - ★ We will have a template available online if you'd prefer to do this yourself

Thank you for partnering with the CFC!



Tips

★ CFC Focus Group Results

- ★ Newer employees need education about what CFC is
- ★ Employees felt inundated with 4 – 6 weeks of solicitation
- ★ Run a three week condensed solicitation
 - ★ Get in, get out & get done!!!

Tips

- ★ CFC Focus Group Results
 - ★ Employees felt conformity pressure to participate
 - ★ Most significant factors influencing donors to give:
 - ★ Knowing how donations are handled
 - ★ Availability of information about CFC

Thank you for partnering with the CFC!



Tools

- ★ Website – www.peakcfc.com
 - ★ Tool Box
 - ★ Training Materials
 - ★ Forms
 - ★ Speakers' List
 - ★ CFC NEXUS DEMO: www.cfcnexus.org
 - ★ General Campaign Information
 - ★ Online Giving Links
 - ★ PDF CFC Charity List
 - ★ PDF Fill-in Pledge form

Thank you for partnering with the CFC!



Celebration

Jan 19, 2012 – PAFB The Club @ 2:00 p.m.

- ★ Announce Campaign Results & Awards
 - ★ Honor Individuals - recognition & awards
 - ★ Hero Awards for those who go above & beyond
- ★ ME, Unit & Installation Awards
 - ★ Gold, Silver & Bronze Awards

Questions



Thank you for partnering with the CFC!



2011



Pikes Peak Region

