



Gina Hayworth, US Postal Service, Regional CFC Hero

Gina has worked at the Pueblo Post Office since 1981 (25 years in February), starting in the Central Forwarding System before becoming a letter carrier. She is the first to volunteer when any auxiliary projects come up, and has been working with the Campaign for at least half of her Postal career. Although she regularly commits 110% to her projects, personal life circumstances have also brought many CFC organizations close to her heart. Several immediate family members have been stricken with cancer, MS, diabetes, and heart attacks. In addition, the elderly and the abused touch a part of her with voices that she feels must be heard. As a Pueblo native, Gina is especially concerned with those affected within her own community. For the past six years, Gina has taken sole responsibility for contacting 241 employees in several offices in the Pueblo area. She has also personally solicited Pueblo charities to participate in the local campaign with personal visits and e-mail follow up. Gina's campaign included speakers, a door prize (gift basket with autographed sports bobblehead), and weekly football themed updates. Her thematic goal was to keep charities "off the bench with more time on the playing field!" She took the CFC "must have chocolate" rule and used it for her kick off events by preparing goodie bags of chocolate to be given out with water bottles that said, The "trick" is to "treat" others with compassion and generosity. Thank you for doing both! Gina also provided additional thank you gifts from her own pocket to give to donors. Her efforts resulted in her achieving 138% of goal and 51% participation.

Gina has been recognized as the Postal Service Regional Hero in 2001, 2002, 2004, and 2005.